

LEAP INTO THE FUTURE



LEAP TO THE NEXT LEVEL



LOCATED
AT A PLACE
THAT IS
SETTING THE
STANDARD FOR
EVERYWHERE
ELSE



**3rd largest
economy**

contributing 8.5% to the India's GDP



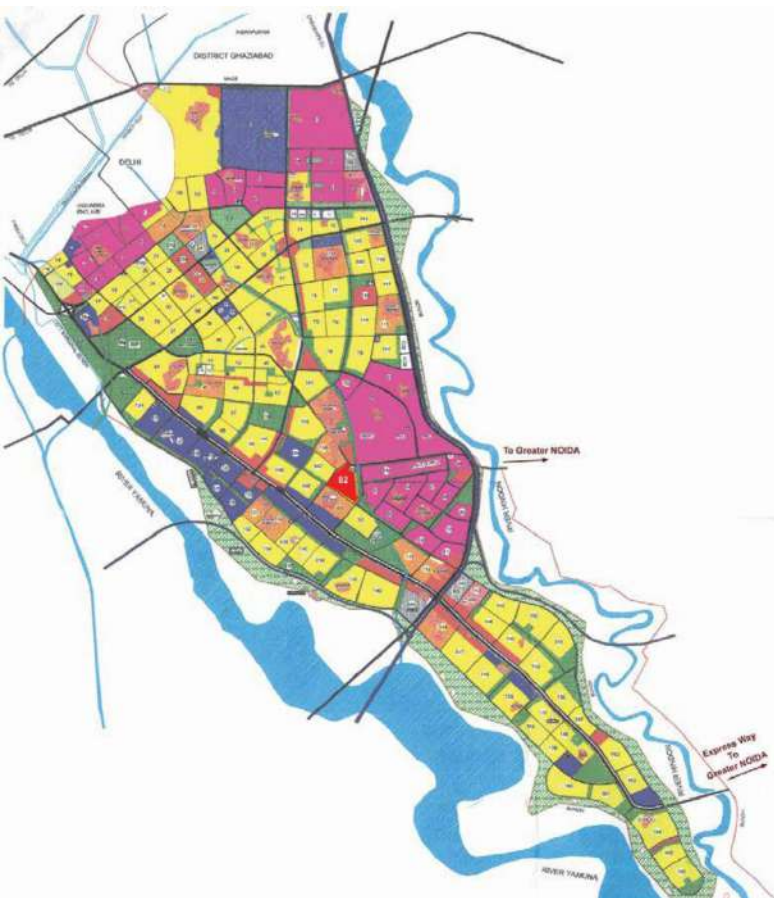
**4th Largest
ITES destination**

in the country, in total adds to
about 10% of exports (Nasscom)



**Largest planned
Industrial township of Asia**

hub of India's growth as economic superpower



AS PER MASTER PLAN NOIDA AUTHORITY 2031

2.80% (supply)
Commercial Development



Multiple
times more Demand



TECH CAPITAL OF NORTH INDIA

Noida



A Paradigm for
Economic growth



8.5% of Delhi Mumbai Industrial Corridor
catchment area and 57% of Amritsar Kolkata
Industrial Corridor in Uttar Pradesh



Intersection of Western Dedicated Freight
Corridor and Eastern Dedicated Freight
Corridor at Greater Noida

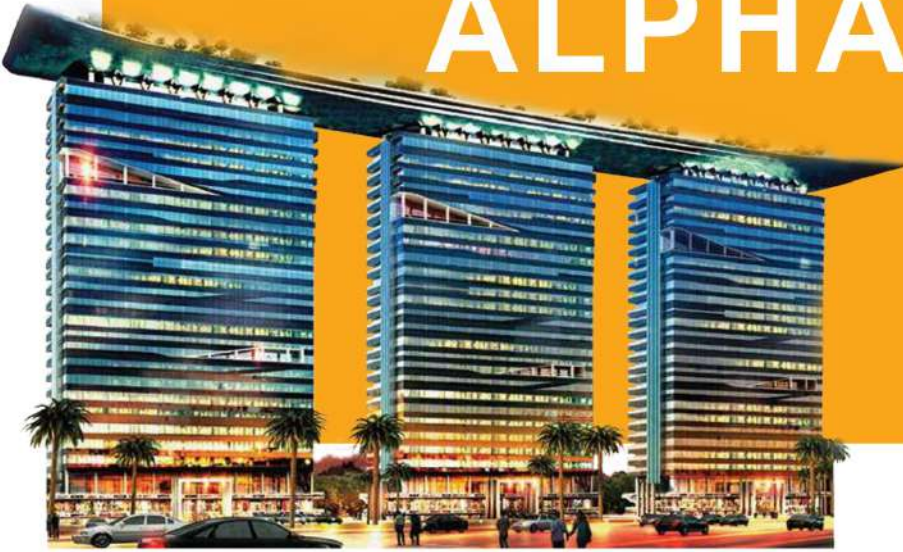


Multi-Modal logistic hubs, industrial parks etc.
to benefit from reduced travel time to ports



Noida-Greater Noida Expressway, Yamuna
Expressway, FNG Corridor, Metro Connectivity
(Stone's throw away from the Metro Station at
Sector 137&141, ISBT & CBT)

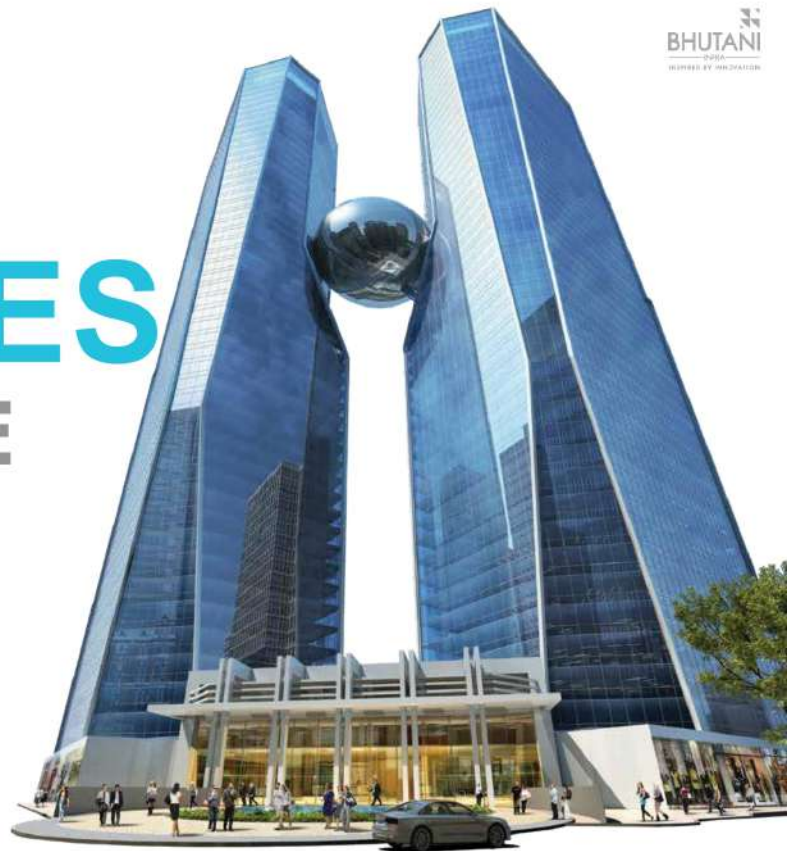
FROM THE MAKERS OF ALPHATHUM



50 STORIES OF THE FUTURE

A SMART BUILDING WITH ARTIFICIAL
INTELLIGENCE THAT CUSTOMISES YOUR
EXPERIENCE TO YOU

NORTH INDIA'S TALLEST
COMMERCIAL TOWER





AN ICON IN ETERNITY

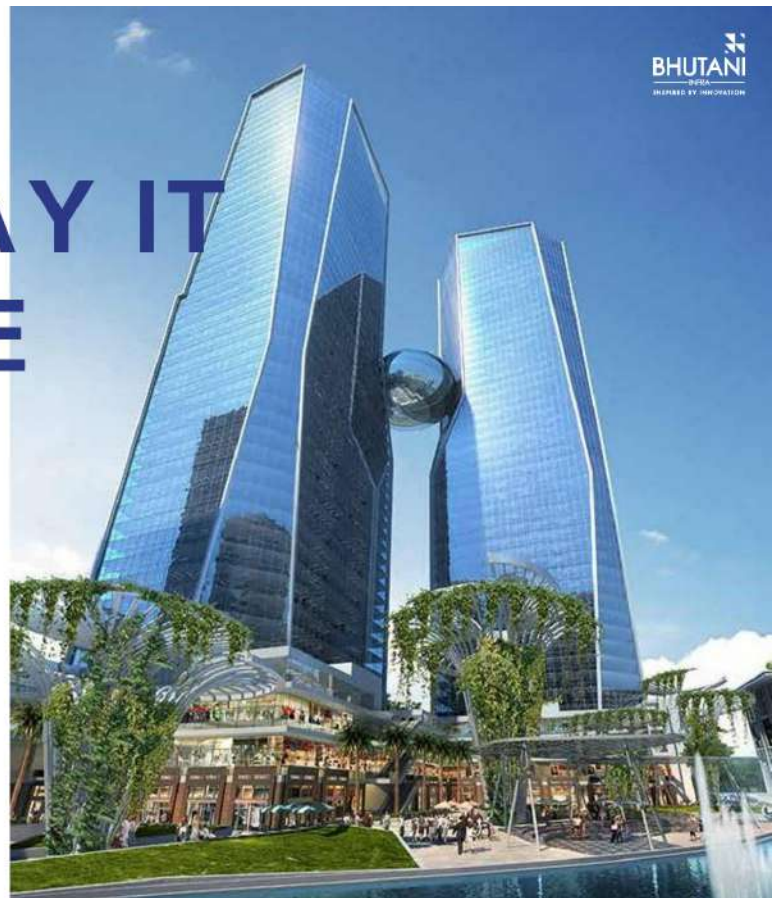
Tallest Commercial Tower
in NCR Region

- **Leed platinum certified building**
- **Constructed with the dry wall system technique**
- **Breathable double skin strategy**
- **Double glazed unitized façade system**
- **A helipad and ample parking facilities**

LIFE- THE WAY IT OUGHT TO BE

OFFICES

- 50 level iconic towers
- New standard for sustainable skyscrapers
- The office towers are designed as a vertical campus
- Distinct zones for distinct work modes
- Stimulating intelligent interactions through two storey neighbourhoods
- Unobstructed views





PART OF A
26.8 ACRES MIXED USE
DEVELOPMENT

Sector 140-A, Noida



**ONE OF
NORTH
INDIA'S
LARGEST
MUSICAL
FOUNTAIN**



RETAIL

- Mall in the sky
- At Cyberthum, shopping will elevate itself to meet the emotional needs of the consumer
- Going to the mall will be a technology enabled experience
- Everything, from payment platforms to delivery mechanisms will be tech enabled



OFFERING STATE-OF-THE-ART INFRASTRUCTURE



WORLD-CLASS ROADS



DISTRICT COOLING SYSTEM

Buildings are cooled with chilled water reducing energy cost.



UTILITY TUNNEL

A tunnel running through the city for routing all utility services. Gives easy access to pipes thus avoiding digging.



WATER MANAGEMENT

Zero discharge with storage and utilization of surface run-off and rain water. Drinkable water from tap.



AUTOMATED WASTE COLLECTION SYSTEM

A next generation technology.



POWER ENSURING 99.999% POWER RELIABILITY.



FIRE STATION AND EMERGENCY RESPONSE CENTRE

With provision for special facilities.



MULTI-CAR PARKING

2 multi-level parking planned, with 10,000 car park capacity each.

4,18,376.877 sqmt

Total Built-up Area
with Basement

213.7 MTRS

Tower Height
(Tallest Commercial Tower
in NCR Region)

Parking Detail

421

Open parking

4950

Covered Parking in Basements

5371

Total Parking

Building Heights

Ground +50 Floor

Tower A & B

4.5M Each

Office Floor to Floor Internal Height

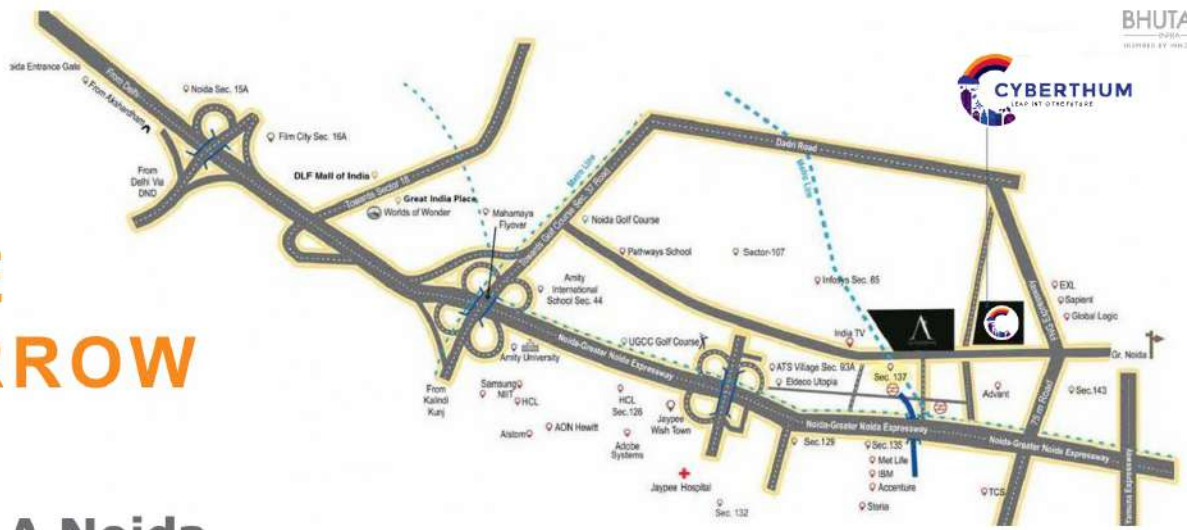
6.9M Each

Commercial Floor to Floor Internal
Height at Ground



WHERE TOMORROW LIVES

Sector 140-A, Noida



1
KM

1 LAKH
INDIVIDUALS

Corporate
Indiamart, Infosys

Residential Sectors
Supertech eocity
Purvanchal Royalpark
Paras Terra

2
KM

15 LAKH
INDIVIDUALS

Corporate
Genpact, Sapient, India Tv, KPMS

Residential Sectors
143A, 8B

3
KM

3.5 LAKH
INDIVIDUALS

Corporate
Accenture, TCS, Oracle

Residential Sectors
Omase, Silver City
93 A & B

4
KM

10 LAKH
INDIVIDUALS

Corporate
Global Logic, Dell, Supertech

Residential Sectors
ATS village, Edelco, Parsvnath
93, 134, 133, 135

5
KM

10 LAKH
INDIVIDUALS

Corporate
Adobe, HCL, Capgemini, Tech Mahindra
Motherson, Noida SEZ, MetLife

Residential Sectors
Jaypee: Wish Town
129, 106, 105, 104, 107, 128

SITE PLAN

LEGEND - LOWER GROUND

01. ENTRANCE TO SITE
02. DROP-OFF FEATURE
03. DROP-OFF
04. ENTRANCE PLAZA
05. OPEN RESTAURANT AREA
06. WATER-SIDE SEATING
07. MUSICAL FOUNTAIN
08. PERFORMANCE DECK/ STAGE
09. DOME FEATURE
10. FLEA MARKET/ STREET CAFES
11. DISPLAY/ EVENT AREA
12. AMPHITHEATRE SEATING
13. WATER FEATURE
14. SHOPPING STREET
15. ARRIVAL COURT
16. PICNIC AREA
17. BASEMENT RAMPS
18. FIRE TENDER ACCESS RAMPS
19. SURFACE PARKING
20. SITE EXIT

LEGEND - TERRACE

21. TERRACE WALKWAY
22. DECK AREA
23. WATER FEATURE
24. AMPHITHEATRE
25. LAWN AREA
26. PLANTERS WITH TREES



OUR PARTNERS IN PROGRESS



JINDAL
STEEL & POWER

ACPL
1997-2000

VINTECH
CONSULTANTS
CONSULTING ENGINEERS
& PROJECT MANAGERS

TRANE



BHUTANI
INFRA
INSPIRED BY INNOVATION

DELIVERED PROJECTS



