

MyPOD

AMBITION BEGINS HERE



# THE CREST OF AFFLUENCE

CYBERTHUM is one of the tallest commercial/office complexes of North India, located along the Noida Expressway and developed by Bhutani Infra. With a Mall in the Sky connecting the twin towers - a first in India, it represents the next evolution of Noida. With the high-street retail facing one of the biggest musical fountains of the region, it is one of the great urban places of the world, a reflection of the best of the life we're living today and tomorrow.



INNOVATE  
COLLABORATE  
TRANSFORM  
INSPIRE

Your ideas generate at the speed of light. It's a world where tomorrow is seldom an option. In fact the next hour probably is a compromise.

When your vision is destined for greatness, your space cannot just play catch-up. When you need the wisdom of insight, your space should be ready for the collaborative.

When you are in your element, you need a space that is future ready.

*You need your pod!*



T H E  
C L O U T O F  
P L A C E + P O W E R

At CYBERTHUM, with an exclusive collection of co-working spaces, Bhutani Infra extends a unique invitation to step into the new. A new level of access to the best of what Noida offers. A new level of appreciation to what an urban business destination can be. A new vision of what Noida is becoming.

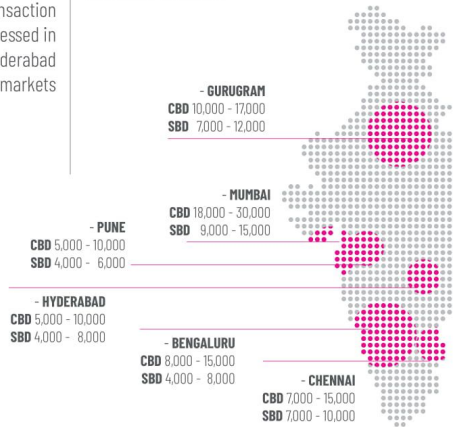
Delhi-NCR, with its sub-cities of Gurugram, Noida, Ghaziabad, Faridabad and others, is the **fastest growing co-working market** in India, essentially on account of its large population of freelancers and MSMEs that are located in the region

- ADITYA VARMA  
CO-FOUNDER  
THE OFFICE PASS

This is where ideas start-up

India is at the cusp of a **co-working revolution**... ..the highest co-working transaction activity was witnessed in Bengaluru, NCR and Hyderabad markets

- KNIGHT FRANK  
CO-WORKING;  
THE OFFICE OF THE FUTURE?



- CITY LEVEL CO-WORKING COSTS  
COSTS IN INR PER DESK PER MONTH  
KNIGHT FRANK RESEARCH



Co-working operators may also prefer leasing out parts of or the entire areas of their office spaces to 'anchor tenant' corporates. In other words, co-working operators and corporates, will move into a 'hybrid' sort of space and increasingly rely on each other. **More of India Inc will move into 'hybrid' spaces**

- JLL INDIA  
CEO & COUNTRY HEAD:  
RAMESH NAIR

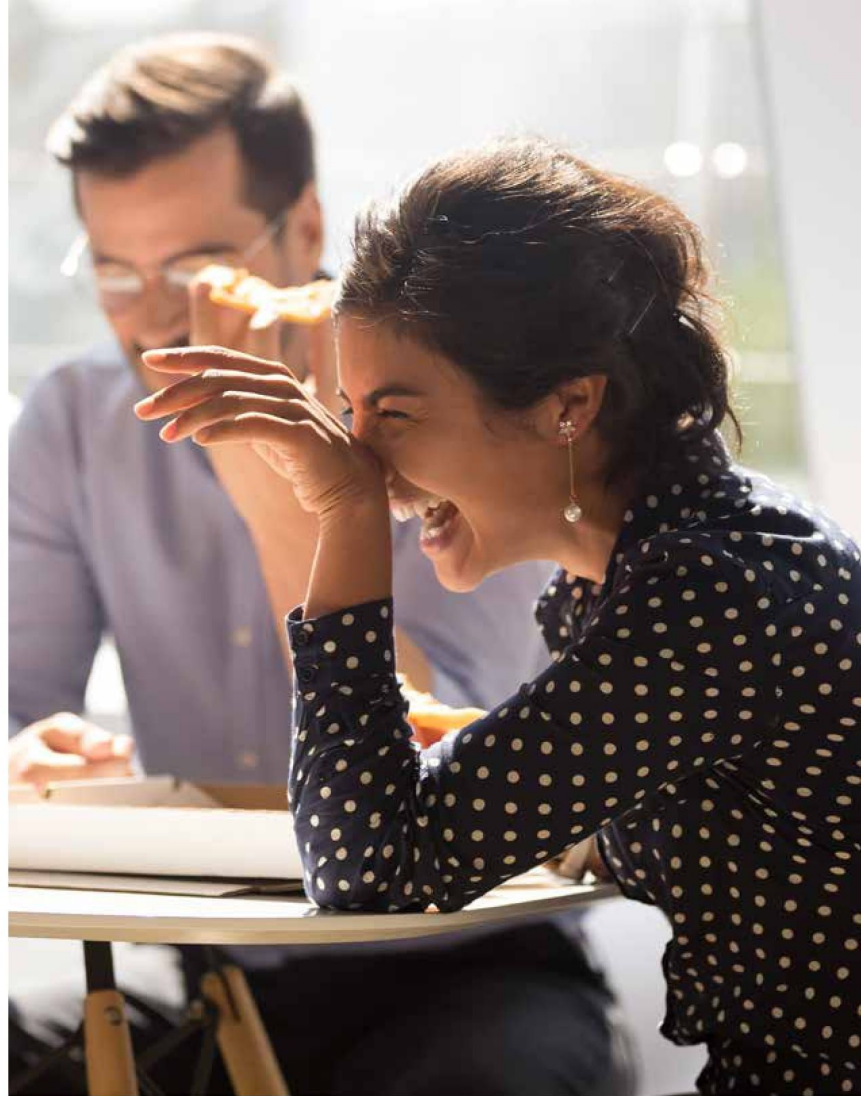
# WELCOME TO THE COLLABORATIVE START-UP COMMUNITY

serviced offices for the new generation of start-up business owners

The appeal of a co-working space has multiple returns for any emerging business. Not only does it hand you the flexibility as you scale, but it also hands you a network of like-minded businesses that may want to hear about or use your services.

Money can't buy opportunities like that when you're getting off the ground, without the sales resource or marketing collateral.

While you focus on the task at hand and work double time to get business off the ground, we focus on helping you build culture.



# SPACE THAT GROWS AT YOUR PACE

the latest in ergonomic office equipment to take the hassle out of your day.

Secure your most valued assets with finger-print entry. Settle into your chair, pull up to your own elongated composite desk and bathe in specially engineered lighting; enjoy the latest plasma displays, cloud computing networks and specially designed hardware.

## the mypod virtual office

With a MyPod signature virtual office plan, you grow your business the smart way. You establish an enviable presence instantly with a business address at a prime Noida office address along with the support services without investing big time and money.

## the mypod hot desk

The MyPod hotdesk lets you start working from any available workstations in the hotdesk area. The hot desk is ideal for the entrepreneur who are flexible with time, need to keep overheads at a minimum and don't mind working in a shared space.

## the mypod dedicated desk

The MyPod dedicated desk liberates you from the share environment and moves you into the more exclusive co-working space. You still get a workstation but with the benefits of a private office.

## the mypod executive suite

The MyPod executive suite is a full-fledged dedicated office space custom-tailored to your requirement. These premier offices boast everything you'll need; from state-of-the-art technology and design, to classically furnished offices.



# YOUR SPACE YOUR TERMS



## SPECIFICATIONS

Building / Office Rooms / Meeting Facility / Common Facility

Finishes	Flooring :	Flooring : Vitrified Tiles/ Granite/ Marble/ IPS Flooring		Dedicated desk: 2 feet x 5 feet with locking storage. Dedicated desks typically include a small cabinet attached under the desk.	
	Wall :	Wall : finished with Oil Bound Distemper/ Granite		Full workstations: desks, ergonomic chairs, pedestals, Glass partitions	
	Ceiling :	Ceiling : Finished with POP punning and Oil Bound Distemper/ Gypsum board false ceiling			
Amenities & Provisions	All Spaces/ rooms	Centrally located Lift Core Deidcated Service Lift		Front Glass panel and door	Centrally placed Meeting Room for up to 15-10 persons Video Conferencing
		Fire Staircase & Fireman's Lift		Wooden/ Laminate/ Lacquered glass Overhead Storage Cabinets	LED TV with HDMI connection
		Fire Related equipments, Smoke detectors, Fire alarm system		Phone and LAN connectivity	Wired & WiFi Internet connectivity
		Energy efficient lighting		Provision for in Room printer/copier/ fax/ scanner	White board with stationary
		Fully Air Conditioned		Provision for Mini Fridge/ Microwave/ Electric Kettle/ Water Dispenser	Common Reception for call answering, mails handling, daily office services
	Building Faces	Fully Glazed façade		-24 Hr Secured access CCTV Monitoring	Stationary, Printing, Copier, Scanner, Fax, Document binding facility





Attendance Tracking  
 Cafe  
 CCTV  
 Concierge Services  
 Dedicated Parking  
 High Speed Internet  
 Lockers  
 Inspiring Lounges & Areas  
 Metro Connectivity  
 Open Terrace Seating  
 Power Back Up  
 Video Conferencing  
 Prime Location  
 Business Class Printers  
 Front Desk & House Keeping  
 Mail & Courier Handling  
 24/7 Access

# THIS IS NOIDA

- here true vision is transforming the urban

Like any great city, Noida invites and impresses with a dizzying assortment of options. Here, however, the standard is simply getting higher.

Meeting close to three-quarters of a Smart City's parameter requirements, this beautifully planned city has something for everyone, be it parks, amazing street food, lifestyle restaurants, shopping malls, street-side shopping avenues, amusement parks, or sports complexes.



## - At a glance

- low on traffic and pollution (by Indian standards)
- India's greenest city with nearly 50% green cover
- world-class healthcare facilities providing round-the-clock care
- home to some of the world's largest technology companies including renowned mobile phone manufacturers
- home to buddh international circuit for formula 1 racing
- city with the tallest towers in North India



# AND WE ARE TRANSFORMING THE CITY

At the heart of it all, you'll find Bhutani Infra.

Raising the bar.  
Rewriting the rules.  
Defying expectations.  
Time and again.



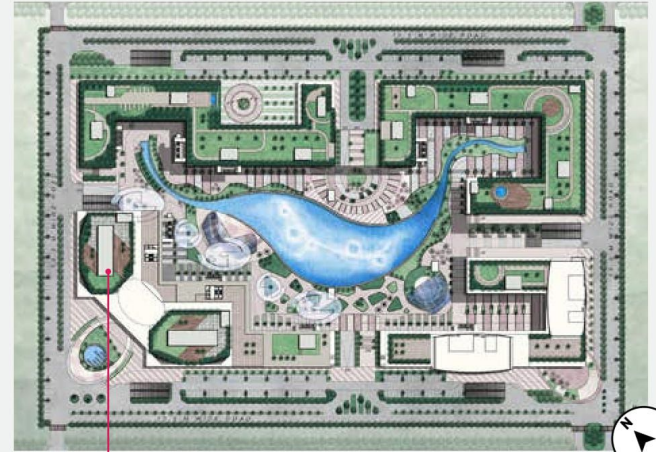
WORLD SQUARE MALL



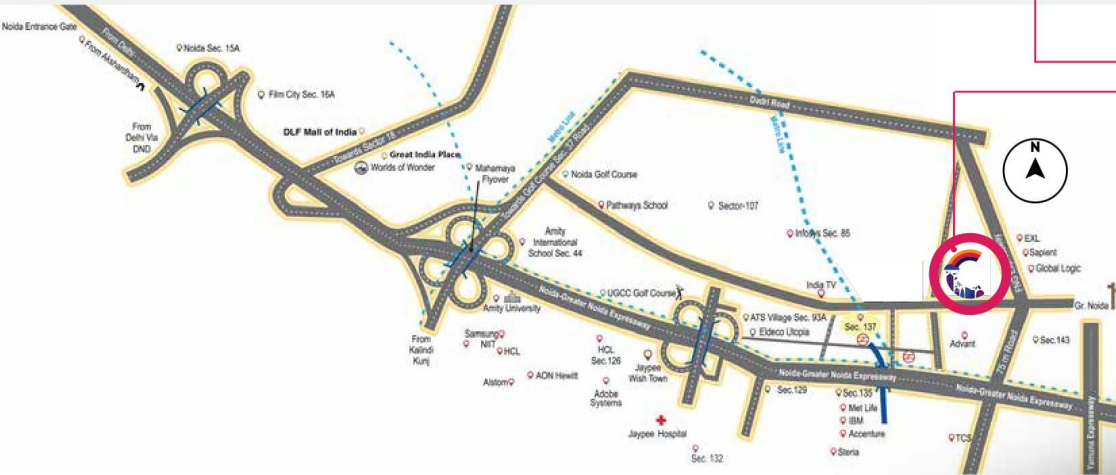
# ACCESS

A distinctive CYBERTHUM address. At MyPod, you will enjoy all the benefits of an outstanding Noida location at Sector 140A. You enjoy easy access to MyPod from Noida Expressway or directly from FNG Expressway. MyPod is also connected to the Metro via stations 137 and 142 in a matter of footsteps.

Site Layout Plan



MyPod



MyPod's unique connectivity provides you easy and direct access not only within the city but also to the rest of the world with the IGI and the upcoming Jewar International Airports being 45 and 25 minutes away respectively.





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